

2004 - 05 Action Plan
Interest Group: Transactional and Business Healthcare
Chair: William W. Horton
Vice Chair(s): Clifford E. Barnes
Earl J. Barnes
Lisa Genecov
Matthew D. Jenkins
Roger D. Strode

I. Interest Group Structure

Marcelo Corpuz is the TBIG representative on the Editorial Board; Hope Mehlman is the TBIG liaison to the Substantive Webmaster committee; and Janine Sarti and Melissa Hogan are legislative liaisons. Lisa Genecov has taken charge of developing the physician issues subgroup discussed below in Section VIII.

II. Membership

The TBIG sent out a message on our listserv encouraging attendance at the Washington Healthcare Summit. We will also plan to solicit suggestions from the interest group as a whole when a program or appointment is anticipated so that we receive input from anyone who is interested in providing it. We are exploring additional ways to utilize the listserv to increase member communications. As in the past, we expect to use the listserv to promote TBIG member attendance at EMI and at the TBIG business meeting to be held there. In a new development, we have arranged, through Roger Strode, for a substantive presentation by an outside speaker (Manfred Steiner of Wellspring Valuation, Ltd.) at the TBIG business meeting at EMI.

III. Government Submissions

In general, because of the nature of our charge (which is more process-oriented than policy-oriented), we do not currently expect to have much independent activity in this area. As discussed at the Dallas meeting, we welcome the opportunity to work with other, more substantive-law-oriented IGs

IV. Publications Area:

We plan to solicit our membership for publications ideas and plan to work to create new opportunities for monographs, *Health Lawyer* articles and other materials, especially with respect to our EMI program topics and teleconference topics.

V. Educational Programs

TBIG is the sponsor of one breakout session at EMI and the co-sponsor of another. Under the direction of Matt Jenkins, TBIG is in the process of

developing a teleconference on the nuts and bolts of a healthcare acquisition agreement, and has a goal of sponsoring one or two additional teleconferences during the year.

VI. Public Service Projects

TBIG has no current plans for public service projects, but will remain supportive of Section projects.

VII. Technology

As indicated in Section II, we plan to increase use of the TBIG listserv for communicating with members. We also anticipate participation in other technology efforts as the result of the Webmaster activity.

VIII. Other

Lisa Genecov has taken the lead in developing the Physician Issues subgroup originally proposed in the 2003 – 2004 Action Plan, with guidance and support from Tony Patterson. This subgroup can weigh in from the physician perspective on issues related to joint ventures, practice management arrangements, IPAs, medical staff governance, etc. We welcome any other suggestions.

We have had preliminary email discussions with the Business Law Section Health and Biotechnology Law Committee concerning the potential for joint activities. We also expect to explore the possibility of co-sponsored educational activities with non-ABA entities, such as HFMA or MGMA.