

## 2007 – 2008 ACTION PLAN

### **Interest Group: Business & Transactions**

**Chair:** Lisa Atlas Genecov

**Vice Chair(s):** Matthew D. Jenkins, Marcelo N. Corpus, III,  
Roger Strode, Anthony M. DiLeo, Jennifer Rangel

**Liaisons:** Janine Sarti – Government Submissions  
George William Bodenger – Membership  
Marcelo N. Corpus, III – Publications  
Paul Gilbert – Technology

#### **I. Interest Group Structure:**

*Any sub-committees that may have been created and the names and contact information on the leaders.*

- None at the current time.

#### **II. Membership:**

*Discuss communication strategies such as List Serves, letters, recruitment plans.*

- We regularly use the IG List Serve to communicate upcoming events such as Washington Summit and EMI. We also plan to actively recruit younger attorneys from among the ABA Health Law Section and from our firm contacts. Further, when appropriate, we communicate breaking “hot topic” news through the List Serve.

#### **III. Government Submissions:**

*Identify substantive issues in the interest group purview that may require monitoring or review of regulatory matters.*

- As a group we continue to monitor and discuss Stark Law issues.

#### **IV. Publications Area:**

*Describe any plans for contributions to Section publications, such as stand-alone book projects, articles for the Health Lawyer, or white papers.*

- We are planning an article for the eSource in January on the pitfalls of unwinding transactions due to the current regulatory environment.

**V. Educational Programs:**

*Programs can be teleconferences; videoconferences; stand-alone programs (with or without co-sponsors); programs in conjunction with the ABA Annual or Section Spring Meeting.*

- We are planning a teleconference on the pitfalls of having to unwind transactions due to the current regulatory environment.
- We are also considering a teleconference on planning for and the completion of the Disclosure of Financial Relationships Report (DFRR).
- EMI will have a “fundamentals” break-out session on healthcare transactions. We will look into turning this into a teleconference.
- We are also planning to have a lunch speaker at EMI to address valuation issues.

**VI. Public Service Projects:**

*Describe any public service projects your Interest Group plans to do.*

- None at the current time.

**VII. Technology:**

*Describe the ways your committee plans to use technology to advance the work of your Interest Group. Website enhancement, list serves, etc., can be included here.*

- We are currently reviewing the Website to determine what enhancements are appropriate.
- We plan quarterly calls with the IG Leadership to implement our plans.

**VIII. Other:**

*Suggestions on how the Section can assist your Interest Group.*

- \* Brainstorm with us to identify ways the IG can recruit young lawyers in the Section to be involved in the IG.

Send the completed plans via email to Adam Bielawski at [bielawsa@staff.abanet.org](mailto:bielawsa@staff.abanet.org). He will distribute the plans to your Interest Group Team Leader and your Council Liaison, as well as handle the posting to the website.